



Carbonado  
Consultancy

# WORKS

*Wonders*



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## Introduction to the Carbonado Works Wonders© Programme

Carbonado Consultancy provides B2B strategic and operational consulting services. We enable our clients to amplify their community influence and brand visibility through a diverse array of innovative strategies. These encompass culturally aware community involvement initiatives and custom-made enrichment programs that span across generations, all rooted in the values of fairness, inclusion, and a sense of belonging.

Our name, **Carbonado**, translates to ‘**Black Diamond**’, and it stands as a symbol of our dedication to resilience, superiority, and innovation, shaping our methodology for business transformation. Our goal is to be vibrant and exceptional.

Leveraging over 30 years of experience in the field of criminal justice, I established Carbonado with the aim of assisting businesses in attaining success in Environmental Social Governance (ESG) and Corporate Social Responsibility (CSR).

My enthusiasm for corporate social responsibility is rooted in my experience of creating and implementing a variety of innovative tools to drive positive outcomes in community engagement. This includes initiatives like the CPS East Midlands schools work experience program, stakeholder lunchtime discovery sessions, and the development of communication tools.

At Carbonado, we hold a strong conviction in the potential of businesses to contribute significantly to their communities. We recognise that numerous businesses strive to leave a lasting impact, not just within their respective sectors, but also by enriching the lives of upcoming generations. Providing work experience opportunities to local schools, youth groups, and individuals entering the workforce is an excellent method to accomplish this. In doing so, you not only boost your business’s prestige and attractiveness but also shape and inspire the forthcoming generation of potential workforce.



**Grace Moronfolu MBE**

## Why Wonder Works?

In recent years Corporate Social Responsibility (CSR) has become a higher priority for companies as they recognise the numerous benefits to their businesses, employees, communities, and the environment. The balance of economic, ecological, and social goals is at the heart of CSR known as the triple bottom line, People, Planet and Profits.

At Carbonado, we integrate the United Nations Development Goals (UN SDGs), also known as the Sustainable Development Goals into our business strategies outcomes. This benefits our clients, society, and the planet but also crucial for long-term business success, competitiveness, and resilience in a rapidly changing world.

Our programme focuses on some specific United Nations Sustainable Development Goals (SDGs) that are directly relevant to corporate social responsibility (CSR) such as:

- **Goal 3:** Good Health and Well-being
- **Goal 4:** Quality Education:
- **Goal 5:** Gender Equality
- **Goal 8:** Decent Work and Economic Growth
- **Goal 10:** Reduced Inequality:
- **Goal 12:** Responsible Consumption and Production



In essence, Works Wonders strives to connect the dots between academia and industry by providing immersive work experience programs. These programs not only equip participants with crucial insights, skills, and networks, but also cater to the talent development and recruitment needs of businesses.

We can showcase your organisation with our impactful programs, not only strengthening your brand image but also position your business as a socially responsible leader in your industry.



## What is your contribution to society?

Businesses frequently face challenges in determining their priorities when formulating their CSR strategy.

**How do you create a societal impact?** – This refers to the influence that the actions of organisations, businesses, or individuals have on their local community.

**How do you cultivate social capital?** – This refers to the potential to acquire resources, favours, or information through personal networks.

**What does your social contribution look like?** – This refers to the positive impact businesses make on the economy, communities, and society as a whole.

### Bridging the attainment gap is a key sustainable priority.

Bridging the educational attainment gap is a paramount sustainable priority. Social mobility in the UK remains stagnant, with children's educational opportunities and life prospects heavily tied to their parents' socio-economic status. The COVID-19 pandemic has further complicated matters, posing significant challenges to educational opportunities and potentially impacting social mobility.

Our Works Wonders© programme is designed to provide students and individuals returning to work with a unique opportunity to experience their dream career before they've even left school. With exclusive insider advice on how to succeed, we empower students to confidently choose their future and fully realise their potential.

Implementing our Works Wonders programs not only enhances your business's appeal to potential customers, meets the United Nations Sustainability & Development Goals, increases your visibility within the community, but also inspires the next generation of potential employees.



### **What we do at Works Wonders**

We create and implement immersive work experience programs that genuinely create an impact. Our programs and their enriching experiences can be tailored to cater to individuals returning to work, students, or communities from socio-economically disadvantaged backgrounds.



### **The Works Wonders service delivery encompasses:**

- Development of your business strategy, priorities, policy development, and KPIs.
- Design of a customised Works Wonders program, including a tuition brief.
- Engagement with targeted schools and colleges.
- Programme administration.
- Delivery of the program.
- Post-program evaluation.
- Brand optimisation planning.

### **Works Wonders Methodology**

We collaborate with you to design and implement a bespoke enrichment program that focuses on a profession or function of your choice. The programs consist of knowledge discovery around your industry or profession, quizzes, hands-on problem-solving activities, interviews with your team and other stakeholders, relevant excursions, as well as certificates, feedback, and post-program evaluation.

Our programs can be delivered with ease and flexibility to new staff, or adapted for children aged 7-18, in a face-to-face, online, or hybrid format - all without disrupting your daily operations. Our service includes meticulous planning and consideration of educational objectives, safety measures, and engagement strategies.



### **How do we do it?**

Works Wonders specialises in designing, developing, and implementing immersive work experience programs tailored to specific industries or professions. We work closely with your business to understand your objectives and create engaging and educational experiences for your target audience, be it students, young professionals, or individuals exploring a new career path. Works Wonders is innovative and offers:

- **Customisation:** We tailor programs to your needs and business goals, ensuring that the experience aligns with your industry, culture, and objectives.
- **Immersive Activities:** We design hands-on activities, simulations, and projects that provide participants with a realistic and engaging understanding of the profession or industry.
- **Reduced Operational Intrusion:** Works Wonders programs are designed to have minimal impact on your usual operational delivery, making them easy to implement without disruption.
- **Industry Expertise:** We collaborate with your subject matter experts and professionals in the field to provide authentic insights and guidance throughout the program.
- **Expert Support:** Our experienced team can assist your staff in delivering the program effectively.
- **Enrichment Module:** In addition to professional immersion, we can provide additional modules on confidence building, public speaking, business etiquette, networking, arts, culture, career development, job applications, interview techniques, and mock interviews.
- **Targeted Audience:** We identify and reach the desired audience, whether it's Secondary or A Level students interested in STEM careers, college graduates exploring various industries, or mid-career professionals seeking a career change.
- **Flexible Duration:** Our programs can be as short as one hour or extend up to three months, ensuring maximum flexibility.
- **Evaluation and Feedback:** We implement mechanisms to measure the effectiveness of the program and gather feedback from participants and businesses for continuous improvement.



## Examples of the Works Wonders programmes

We can highlight your organisation with our impactful programmes, not only bolstering your brand image but also positioning your business as a socially responsible leader in your industry.

### Works Wonders 4-day Hybrid Prosecutor Programme.

Time	Day 1 (Office) Welcome, introduction to the CPS, Crown Prosecutors, and the criminal justice process
09.00	Arrival at Office
09.45	Welcome onto the programme
10.00	A meeting with the Chief Crown Prosecutor
10.15	Getting to know you
10.45	The Crown Prosecution Service
11.10	The Criminal Justice Process
11.30	Break
11.45	The Police, Victim, Witnesses, and special measures
12.30	Lunch
13.15	Court roles and responsibilities
13.45	Interview with Crown Prosecutor
14.15	Careers in the CPS
14.30	Interview with Crown Court Manager
14.55	Prep for day 2
16.00	Close

Time	Day 2 A day at the Crown Court
09.00	Arrival
16.00	Close



Time	Day 3 You are the Prosecutor (Online)
09.40	Access the link
09.45	Reflections on the day in court & QUIZ
10.15	You are the prosecutor
11.00	Break
11.15	Interview with Casework Administrator
11.45	Hate Crime
12.30	Lunch
13.15	Rules of evidence & Mock trial
14.15	Interview with Finance Manager
14.45	Prep for day 4
15.00	Close

Time	Day 4 Be Outstanding! (Office)
09.30	Arrival
09.45	Interview with legal trainee
10.15	Be Outstanding
11.00	Break
11.15	Success Profiles
11.45	Be Outstanding
13.00	Lunch
13.45	Presentation of certificates & evaluation
14.30	Close







## Works Wonders 5-day Pharmacist Programme.

Time	Day 1 Welcome and introduction to the world of the Pharmacist
09.00	Arrival
09.30	Welcome onto the programme
10.00	Getting to know you
11.00	Break
11.30	Quiz How much do you know about pharmacy
12.00	Meeting with Chief Pharmacist
13.00	Lunch
14.00	Medicines and how they work (Part 1)
14.30	How to become a pharmacist Must-have skills Training and development Where can pharmacy take you? Where could you work?
15.30	Interview with Pharmacy assistant
16.00	Close

Time	Day 2 Practical at the Dispensary
09.00	Arrival
09.30	Quiz
10.00	Medicines and how they work (Part 2)
10.30	Practical 1
11.00	Break
11.30	Practical on medicines and how they work
12.00	Practical 2
12.30	Pharmaceutical practitioner medicine interview
13.00	Lunch
13.30	Interview with Nurse
14.00	Prescriptions
15.00	Dealing with patients explaining medicine
16.00	Close

Time	Day 3 A day at the Museum of the Royal Pharmaceutical Society, London
09.00	Arrival at Museum
09.30	Tour of the Royal Pharmaceutical Museum 66-68 E Smithfield, London E1W 1AW



Photo courtesy of Pexels Max Fischer 5212653

Time	Day 5 Preparation for your journey
09.00	Arrival
09.30	Be Outstanding
11.00	Break
11.30	Interview with pharmacy staff
13.00	Lunch
14.00	Be outstanding
15.30	Presentation of certificates by Chief Pharmacist

Time	Day 4 Administration
09.00	Arrival
09.30	Reflections & quiz
10.30	Safety check
11.00	Break
11.30	Interview with Doctor GP
12.30	Interview Pharmacy technician
13.00	Lunch
14.00	Patient records
15.00	Career options
16.00	Close

## **Works Wonders Service Packages**

Service packages are constructed specifically based on your business requirements. Quotes can be provided based on programme scope, complexity and duration. Fees are based on each component agreed upon between the Carbonado and you, our Client.

1. **Development of Business Strategy/Priorities/Policy Development/KPIs:**  
Description: Development of comprehensive business strategy, priorities, policy documents, and Key Performance Indicators (KPIs) tailored to meet the specific needs of the client.
2. **Design of Bespoke Works Wonder Programme Including Tuition Brief:**  
Description: Creation of a customized Works Wonder programme, including the development of a tuition brief outlining program objectives, content, and methodologies.
3. **Engagement with Targeted Schools/Colleges:**  
Description: Outreach and engagement activities with targeted schools and colleges to promote participation in the programme, including meetings, presentations, and communication efforts.
4. **Programme Administration:**  
Description: Administrative tasks associated with the programme, including participant registration, communication management, scheduling, and logistics coordination.
5. **Delivery of the Programme:**  
Description: Implementation and delivery of the Works Wonder programme, including conducting sessions, workshops, training, and mentoring as outlined in the programme design.
6. **Post Programme Evaluation:**  
Description: Evaluation and assessment of programme effectiveness and impact, including data collection, analysis, and reporting to provide insights for future improvements.
7. **Brand Optimization Planning:**  
Description: Strategic planning to optimize brand visibility and perception, including development of branding strategies, messaging frameworks, and communication plans.

### **Boost Your Brand and Marketing Goals**

We would love to discuss how Carbonado can customise our Works Wonders Programme to align with your organisation's CSR objectives, branding strategies, and marketing goals.

By showcasing your involvement with Carbonado and our impactful programs, you not only strengthen your brand image but also position your business as a socially responsible leader in your industry.

Our partnership can be leveraged in your marketing campaigns to attract a more socially conscious consumer base, ultimately leading to business growth.

Please do not hesitate to reach out to us for more information, a demonstration, or to schedule a meeting. Let's make a positive impact together and elevate your brand's presence while empowering the next generation.

Our contact details:

**Carbonado Consultancy Ltd**

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Thank you for considering Carbonado as your partner in driving change, impacting lives, and enhancing your brand and marketing goals.



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